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One of Boating's Age Old Problems is Finally Solved

inteliPlug; "The Drain Plug Reinvented"

Ft Lauderdale, Florida, September 9, 2019 - **inteliPlug** was developed to solve one of boating's age old problems and most common mistakes; forgetting to install the drain plug. Boaters frequently overlook reinstalling the drain plug when launching at boat ramps. At the very least this oversight can cause panic and mayhem during launching. In more extreme cases, boater's lives can be at risk and cause boats to completely sink. All conventional drain plugs currently installed on pleasure boats rely solely on human detection and discretion. All boaters can at times be careless and easily distracted when launching a boat and rarely follow a checklist, so oversights are common. **inteliPlug** removes the human component by utilizing proximity sensor technology that detects when the drain plug is missing and alerts the boater as soon as the boat batteries or ignition are switched on.

Today's pleasure boats host impressive onboard technology. Marine consumers seek automation, advanced GPS speed controls and smartphone plug & play capabilities as standard equipment. One very important component that has been overlooked and remains archaic is the drain plug. **inteliPlug** addresses this need head-on with groundbreaking design and modern, reliable and easy to use technology.

Reminding you to check the drain plug before launching is not the only reimagined feature. We devised **inteliPlug** so that the cap stays attached and will not be lost or misplaced and is ergonomically designed so you don't need tools to loosen or tighten the plug. **inteliPlug**: innovative, skillfully engineered and helps boaters adhere to the new Clean, Drain, Dry invasive species laws.

Do you want more information on **inteliPlug** and other Wake Worx products? Please call MaryKate Wood at 865-643-4119 or via email at marykate@supersacr.com / on the web @ www.wake-worx.com