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Want to Learn More About the Benefits of About Lithium?

Meet Matthew Campbell at the Discover Battery IBEX Booth 3-316 - September 28-29, 2021

Richmond, BC -- [Discover® Innovative Battery Solutions](#), a [SOLV4EX](#) multi-national company headquartered in British Columbia, brings its advanced lithium technology to IBEX to help benefit the marine industry and assist in learning more about the advantages of its new Lithium Blue marine batteries.

The company, which for 70 years has led the industry in the design and production of battery-powered products-- including lead acid and now at the forefront of lithium batteries -- recently launched its new Lithium Blue LifePo4 Premium Series to North America. Discover Innovative Battery Solutions is well equipped to address the needs of boaters and OEMs seeking the latest in power solutions and technology for house deep-cycle or trolling motors.

Matthew Campbell, Director of Marketing, will be attending IBEX and invites media, boat manufacturers and prospective dealers to meet with him at Booth 3-316 on Tuesday, September 28 and Wednesday, September 29, which will be shared in conjunction with its marine distributor, [The Gartner Group](#).

Discover Battery has also submitted its Lithium Blue for an Innovation Award at the conference and is eager to field questions to address the questions and uncertainties that many have about the use of lithium, its safety and advantages to the boater and marine manufacturer—especially as today’s boater places extreme demands on batteries, given the technical entertainment, security and electronic systems in marine applications.

For example, many have heard stories about the batteries’ safety. The combustible batteries powering tablets or phones, that news reports exploding and that are prohibited from airplanes are lithium cobalt-oxide. These are NOT marine grade, lithium-iron phosphate (LiFePO) batteries, which are stable, not combustible and can last for thousands of discharge/charge cycles.

Others have questions about installation, re-charging and the term “drop-in” replacement. Campbell is available to answer these and other questions so that marine journalists and other representatives are best enabled and educated to address their audience who may be evaluating the investment in lithium options.

The features of **Discover Battery’s Powerful New Lithium Blue** include:

- 70 years of battery technology leadership; a decade in lithium battery innovation
- Faster charging – 5x faster than lead-acid; 2x faster than standard lithium batteries
- Lower weight – HALF the weight of a lead-acid battery

- Lower total ownership cost – 1 Lithium Blue = 10 lead-acid batteries replacement over time
- Free smart phone app (iOS and Android) for real-time Bluetooth® access to; battery state of charge, voltage, operating current, temperature and diagnostics
- Drop-in replacement for lead-acid batteries, with terminal protection and carry handle for quick installation
- Can be paralleled
- Available in standard 12-Volt sizes for deep-cycle boat applications; 12-Volt, 24-Volt and 36-Volt models for trolling motor applications.
- Dischargeable up to 100% of Depth-of-Discharge (DoD); lead-acid only discharges to 50%
- Provides up to 2x runtime
- 5-year workmanship warranty
- Performance guarantee of energy throughput, NOT number of charges
- Digitally logged Battery Management System (BMS) measures total battery charge
- Direct manufacture by Discover Battery—not “white labeled” for sale by 3rd party
- Top Technology:
 - Solid-state relays
 - Internal cell cradle
 - IP67 rated battery case
 - Proprietary Battery Management System (BMS) measures total charge

Discover Battery is poised to bring the marine industry news and information about how lithium can improve performance and ease of operating a boat with today’s highly technical environment and power demands. The company has compiled a White Paper to address many points and invites you to learn more in person at IBEX, September 27-30.

For more information please see [release link](#), the [Media Fact Sheet Link](#) and the [Creative Digital Assets Link](#). **In addition, Discover Battery participated in the pre-IBEX “Pitch the Pros” presentation facilitated by Soundings Trade and is pleased to make this powerful five-minute introduction available for your review: <https://app.box.com/s/2jgt0w9gmfikpoggk8xwvzcpetluwq7y>**

To schedule an appointment for IBEX, please contact Marilyn DeMartini dmartiniup@gmail.com or call (954) 649 4904 and/or contact Matthew Campbell directly at (604) 961-5667.

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