

Successful pitch the press event

A total of nine METSTRADE

exhibitors enjoyed the opportunity to demonstrate their products for an audience of show visitors and international media at Wednesday's Pitch The Press event, held on the Theatre For Innovation Pitches Stage in Hall 12.

The companies, selected following the first day of METSTRADE by a panel of international boating trade media, were allowed five minutes each to describe and demonstrate their new product.

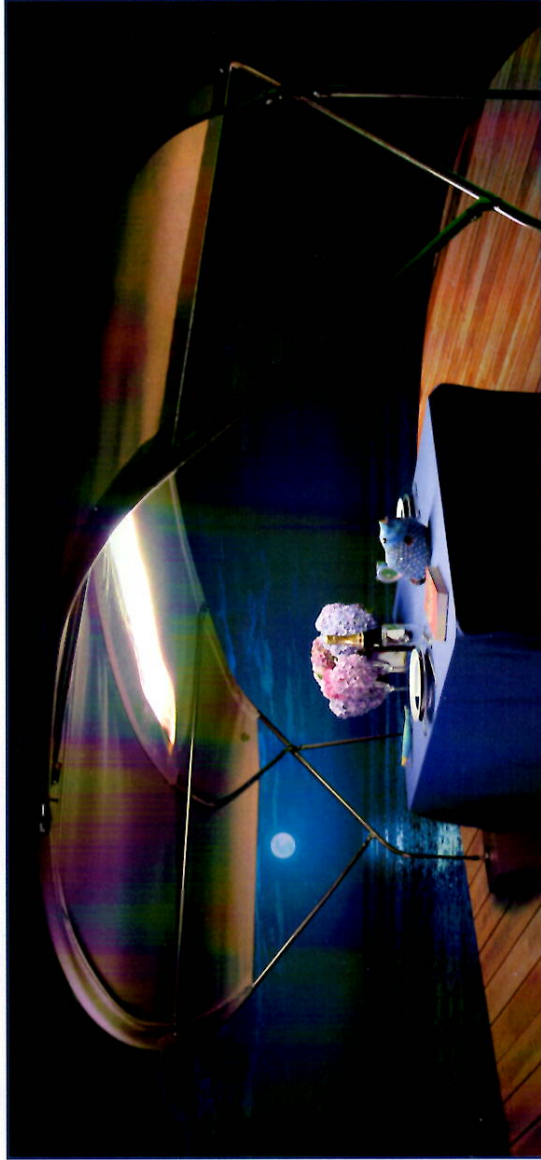
Presenting exhibitors included MacTac, CCROV, Seakeeper, Zipwake, Meragitee, Opacmare, PME Mare Inc,

Lowrance and InnoLin.

The Pitch The Press event, introduced at METSTRADE 2016, provides exhibitors with an opportunity to introduce their new products to media representing more than 50 countries. Approximately 30 press representatives and numerous show visitors attended Wednesday's event.

"This is a great platform to share information on our new launches, and in front of a large trade audience," said Seakeeper chief operating officer Andrew Semprevivo, who presented the company's new Seakeeper 6 stabilizer system. "It's how the industry pushes forward and grows."

PRODUCTS AT THE SHOW



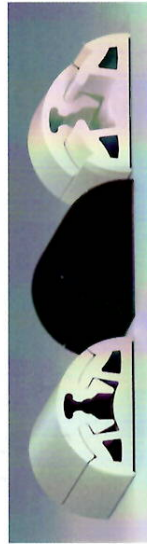
BIMINI KANVASLIGHT

Bimini KanvasLight is a boat bimini top made of illuminating canvas. Luminous fibre weave, an inert

material that works without electric power, has been incorporated into the canvas, making it insensitive to humidity. The light source is soft

and has a low power consumption of 10W. It's also available as a sprayhood or suncover.

Stand: 05.448



TESSILMARE BINOX

Tessilmare's patent-pending BinoX RubRail was specifically developed for megayachts. A 50mm stainless steel insert is pressure fitted directly into the



FURRIION LIT SPEAKER

Furrion's wireless outdoor Bluetooth speaker, the Furrion LIT, is compact in size but big on sound. It has an IPX7 waterproof rating and comes with a built-in 100-lumen flashlight and emergency SOS distress signal. A pairing option allows consumers to connect two speakers together for bigger

