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The best is now even better!

Introducing AquaTread® Marine Flooring for 2018 – the leader in marine flooring!

AquaTread®, a product of Better Life Technology, is the leading ultra-durable and seamless polyvinyl flooring brand for boat manufacturers in the recreational marine industry. AquaTread® is available in over 22 color and patterns providing a luxurious touch without the expense or maintenance of real wood or leather. Images are printed underneath 100% polyvinyl, offering years of superior quality and manufactured here in the USA. Products are UV stable offering long-lasting color and impervious to water and other common boating spills, AquaTread® is also slip resistant, non-porous and flame retardant for added safety.

2018 improvements for AquaTread® include:

Spun Bound Backing

- Provides a more cushioned feel
- Helps to absorb any imperfections found in the sub-floor, which previously may have caused buckling or delamination issues
- Adheres to any substrate, whether it is plywood, composite or metal

Latex Print

- Improved clarity and resolution
- Authentic wood grain patterns
- Improved UV resistance and provides a longer lasting image quality

Top Coat

- Additional UV resistance
- Extra surface protection

Maintaining your boat and its appearance is no longer time consuming or strenuous. Thanks to new features, colors, and patterns, time on the water just got more exhilarating. With ease of installation and simple care instructions, AquaTread® Marine Flooring is the perfect finishing touch!

“We are so excited to announce the improvements we have made to AquaTread Marine Flooring”, said Chad Andrews, Vice President of Sales at Better Life Technology. “These improvements will make a significant impact for both pontoon OEMs and end customers alike. Having the soft cushioned feel underfoot and unique wood grain looking images which can withstand years of harsh sun exposure without fading is a win-win for everyone!”

The new AquaTread Marine Flooring has been in production since March of 2018 and several customers provided testimonials such as, “The improvements to AquaTread Marine Flooring have allowed production personnel to enjoy easy installation and improved adhesion, which these changes have warranted.”

AquaTread® Marine Flooring is a product of Better Life Technology, a leading innovator and manufacturer of 100% solid polyvinyl flooring solutions for residential, commercial, and OEM applications. Our origins began with a simple goal: create superior polyvinyl garage flooring that not only protected the concrete below, but outlasted and outperformed other polyvinyl products on the market. It wasn't long before G-Floor® became the Gold Standard for garages and we realized our ground-breaking, solid polyvinyl product had additional uses outside of the garage and above the floor.