



American Boatbuilders Association (ABA) Select Scanstrut as the Preferred Waterproof USB and Wireless Phone Charger Supplier.



FOR IMMEDIATE RELEASE

[Westbrook, CT, 25/09/23] — Scanstrut, a prominent player in waterproof technology solutions, is excited to announce its selection as a preferred supplier of Waterproof USB and Wireless Phone Chargers for the American Boatbuilders Association (ABA), the foremost buying group for independent boat builders in the United States.

Founded in 1992 by a group of visionary boat builders, ABA's primary mission is to enhance the competitive advantage of its members. They achieve this by pooling their resources to buy raw materials, manufactured products, equipment, and services collectively, thereby reducing costs and maximizing their collective buying power. Additionally, ABA fosters collaboration and knowledge sharing among its members to drive continuous improvement in their businesses.

In this strategic partnership, Scanstrut will provide ABA members with cutting-edge waterproof USB and wireless phone chargers specially designed to withstand the unique challenges posed by marine environments. These durable and reliable charging solutions will ensure that boat builders and enthusiasts can keep their devices powered up, connected, and ready for use while on the water.

"We are pleased to announce Scanstrut as a preferred Waterproof USB and Wireless Phone Charger supplier," said Jay Patton, President at the American Boatbuilders Association. "Scanstrut's unwavering commitment to delivering superior waterproof technology solutions perfectly aligns with our mission to empower our members by reducing costs and enhancing their operations. By choosing Scanstrut, we are confident that we are equipping our members with the best charging technology available, ensuring their continued success."



This collaboration exemplifies Scanstrut's dedication to innovation and excellence in the field of waterproof technology while complementing ABA's mission to drive competitiveness and knowledge sharing among its members.

Scanstrut's innovative product line-up will provide ABA customers with a wide range of USB and Wireless Chargers with a 5-year warranty and unit pricing.

Visit Scanstrut at Booth # 3-002 at IBEX to find out more, or to learn more about Scanstrut's wireless range that new features a 5-year warranty, click here:

<https://www.scanstrut.com/marine/charge/qi-wireless>

Note to Editors

For further information please contact Grant Fox grant.fox@scanstrut.com

About the American Boatbuilders Association (ABA):

The American Boatbuilders Association (ABA) is the leading buying group for independent boat builders in the United States. Established in 1992, ABA's primary mission is to improve the competitive edge of its members by collectively raw materials, manufactured products, equipment, and services, resulting in reduced costs and increased buying power. ABA also emphasizes member collaboration and knowledge sharing to enhance their businesses. For more information, please visit <https://www.ababoats.com/>

About Scanstrut

Scanstrut is an international leader in the design and manufacture of outdoor and marine equipment.

With a range of over 300 items, Scanstrut products enable and enhance the use of commercial, navigation, and personal electronics in the outdoors. These are grouped broadly into mounts, charge and seal ranges, and include waterproof wireless phone chargers, Satcom solutions for superyachts, and tablet mounts for RV.

Based in the UK and the USA, it is an independent and highly innovative company that is highly respected for the quality of its products. During its 40 year history, it has delivered several "world's firsts", won numerous design and product awards, and a Queen's Award for International Trade.

Every innovation is originated and delivered from concept to production entirely by an in-house design and engineering team and is trusted by its global customers to deliver high-performance products for the toughest of marine, off-road and industrial environments.

Scanstrut products are used on powerboats, yachts, off-road vehicles, RVs & industrial spaces, from Australia to the Arctic, Vancouver to Dubai.