



2025 WSIA MEMBERSHIP STRUCTURE

January 1, 2025–December 31, 2025

MANUFACTURER*

Manufacturers, importers, suppliers and aftermarket vendors for equipment, watercraft and accessories in the water sports industry.

<i>AGR (Millions)</i>	<i>Annual Dues</i>
\$0 - \$1	\$933
\$1 - \$5	\$1,867
\$5 - \$10	\$2,800
\$10 - \$15	\$3,734
\$15 - \$50	\$6,221
\$50 - \$100	\$9,952
Over \$100	\$14,929

★ All boat manufacturers are also assessed a fee for each sport-specific towboat sold.

PRO SHOP

Retail shops and stores who sell water sports equipment and accessories

<i>AGR (Millions)</i>	<i>Annual Dues</i>
\$0 - \$1	\$186
\$1 - \$5	\$312
Over \$5	\$436

WAKE PARK

Wake park owners and operators.

\$374 per location

ASSOCIATION

Groups, communities, foundations, non-profits and other organizations involved in water sports.

\$164 per organization

FRIEND OF THE INDUSTRY

Other businesses, interested parties and other supporters and fans of water sports.

\$205 per business

ASSOCIATE & MEDIA

Businesses whose sales and/or manufacturing interests are at least *partially* focused on water sports. Media memberships are per title.

<i>AGR (Millions)</i>	<i>Annual Dues</i>
\$0 - \$1	\$341
\$1 - \$5	\$625
\$5 - \$10	\$933
\$10 - \$15	\$1,244
\$15 - \$50	\$1,866
\$50 - \$100	\$2,487
Over \$100	\$3,733

MARINE DEALER

Boat Dealerships that sell waterski, wakeboard, wakesurf and other sport-specific boats.

<i>AGR (Millions)</i>	<i>Annual Dues</i>
\$0 - \$5	\$283
\$5 - \$10	\$566
\$10 - \$20	\$1,131
\$20 - \$30	\$2,828
Over \$30	\$5,657

CAMP/SCHOOL/INSTRUCTOR

Ski and wake camps, schools, instructors and coaches.

\$184 per location

PARASAIL

Parasail owners and operators.

\$436 per business

SALES REP

Sales reps and managers in the water sports industry.

\$174 per rep

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