

wsia

WATER SPORTS INDUSTRY ASSOCIATION

SUMMIT

Sponsorship Information



**A unique gathering of the manufacturers,
dealers and suppliers in water sports**

Insightful and
Informative Speakers

Networking, Collaboration
and Education

Board of Directors and
Committee Meetings

LAKE TAHOE, CA

FEB 25-26, 2026

SUMMIT.WSIA.NET

2026 Sponsorship Opportunities

Package Bases	Presenting	Tier 1	Tier 2	Tier 3	Tier 4
Logo Placement Size on all event materials, screens, marketing, etc.	Joined w/ Event Logo	Largest	Large	Medium	Small
• Complimentary attendee registrations • Invites to pre-event VIP reception • Lift Tickets	6	4	3	2	1
Promotional items at registration table	x	x	x	x	x
Specially-marked badge	x	x	x	x	x
Mentions by WSIA host each day	x	x	x	x	x
General assembly presentation time (max)	10 mins LIVE	7 mins LIVE	3 mins VIDEO	1.5 min VIDEO	
Dedicated promotion in newsletter	x	x	x		
On-site sponsor signage	x	x	x		
Option for prize giveaway	x	x	x		
Dedicated social media & collaboration	x	x			
Promotional items pre-placed on tables	x	x			
Reserved company table at meals	x	x			
Option to present in a breakout session or committee meeting	x	x			
Presenter at Leadership Awards	x	x			
Full PR and coordinated marketing campaign with sponsor	x				
All references to the event to include “presented by...”	x				
Limited to one company	x				
Cost	Contact Us	\$7,700	\$5,200	\$3,700	\$2,700

Sponsor Add-ons

Hosted meals, receptions, activities and options to enhance your sponsorship.
Each includes related on-site sponsor signage and mentions by WSIA host. Number in blue indicates availability.

\$2,000	Logo on Event Lanyard 1	First Tracks Sponsor 1		
\$1,500	Logo on Hotel Key Card 1	Kickoff Breakfast & Speaker 1	Keynote Dinner & Speaker 1	
\$1,000	Leadership Awards Dinner 1	Networking Reception 4	Box Lunches 2	After Party 4
\$500	Snacks/Beverages during Meetings 2	Maniac Downhill Snacks & Bar 2	Additional Marketing Campaign/Collaboration 2	

To secure your sponsorship, contact the WSIA: info@wsia.net / (407) 835-1363

Join us at WSIA SUMMIT

February 25-26, 2026
Everline Resort | Lake Tahoe, CA

**Contact us to secure your
sponsorship today:**



JAMES KRAWCZYK

Director of Operations

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FLORIDA

TENNESSEE

MINNESOTA

WASHINGTON



**Sponsorship
Options**



**Attendee
Registration**



**Hotel
Booking**