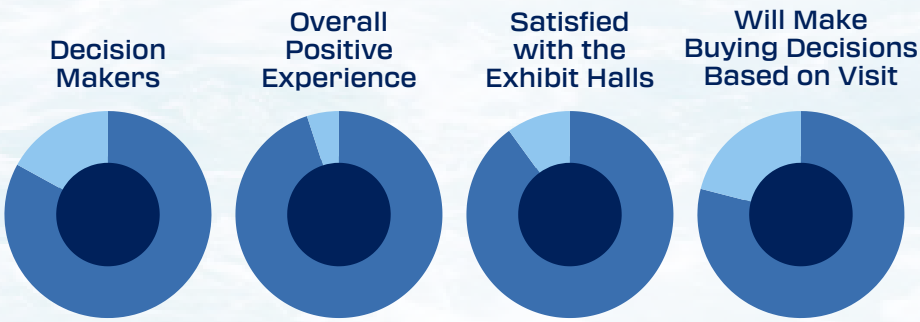
IBEX | THE INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE

DECEMBER 7-9, 2027 | TAMPA, FL USA

VISITORS

FACTS & FIGURES



US Visitors: 90%
International Visitors: 10%

Top Visiting Countries

1. United States
2. Canada
3. Brazil
4. U.K.
5. Japan

Top Visiting States

1. Florida
2. Georgia
3. North Carolina
4. Michigan
5. Indiana

Company Profile of Visitors

Boatbuilders	23%
Product Manufacturer	22%
Boatyard/Marina/Repair/Maintenance	12%
Industry Services	11%
Distributer/Wholesaler	9%
Marine Retailer /Dealer	7%
Manufacturer Rep Group	5%
Boat Design/Survey/Consultancy	4%
Association, Education	4%
Media	2%
Gov't/Military/Law Enforcement	1%

IBEX Average Attendance

8,000	Marine Industry Professionals
55	Countries Represented

IBEX's Education Conference

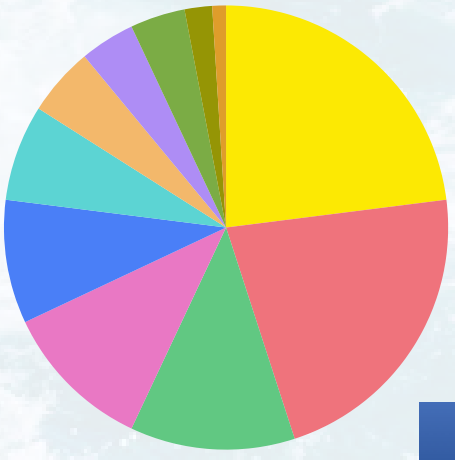
50+	Technical Seminars
100+	Industry Experts + Speakers

IBEX Community

300K +	Website Views
26K +	Email Audience
34K +	Social Media Audience

Main Reasons for Visiting IBEX

1. To discover new products and technology
2. To discover new suppliers and business partners
3. Conduct strategic discussions, business meetings, and negotiations



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NMMA National Marine Manufacturers Association | rai AMSTERDAM | Metstrade Propelling Growth. Harbouring Innovation. | ICOMIA International Council of Marine Industry Associations | IFBSO | Professional Boatbuilder The IBEX Technical Journal | IBEX