



POWERED BY **METSTRADE**

IBEX's Policy on Suitcasing & Outboarding

In order to protect our valued exhibitors and their investment in attending IBEX and in supporting IBEX, LLC's mission, our rules strictly prohibit solicitation; "suitcasing" or "outboarding" by individuals, attendees, or companies who transact business at the show or in official IBEX show hotels and HAVE NOT purchased an exhibit booth. IBEX rules also prohibit any individuals, attendees, or companies from scheduling an event that competes with an official event sanctioned and publicized by IBEX, LLC .

SUITCASING refers to those non-exhibiting companies or persons who go to conferences as an attendee but "work the aisles" from their suitcase (briefcase) and solicit business in the aisles of the exposition floor.

OUTBOARDING refers to non-exhibiting companies that set up exhibits or events outside of the exhibit hall-hotel hospitality suites or restaurants-and encourage show attendees to leave the show floor. Off-site events held during conference hours diminish the size and diffuse the quality of the audience available to legitimate exhibitors.

Any individual, attendee, or company who is observed to be soliciting business in the aisles or other public spaces, or uninvited attendees in another company's booth, will be asked to stop the activity immediately and may be asked to leave the premises. Likewise, known commercial activity conducted from a hotel guest room or hospitality suite, a restaurant or any other public place in proximity to IBEX by non-exhibiting companies, will be shut down.