PRODUCT CATEGORIES

Products are eligible for entry to ONE of fifteen categories outlined below. The category selected should be representative of the product innovation and functionality.

- Boat Care and Maintenance (coatings, chemicals, paints, finishes, additives, oils and tools)
- Boatbuilding Methods and Materials (techniques and equipment to build boats)
- Boatyard and Marina Hardware and Software (yard installed boat lifts, cranes, docks, marina equipment and software -management programs, inventory and job flow software, etc.)
- Deck Equipment and Hardware (rigging, rope, docking and anchoring equipment, stainlesswork, mooring gear, boat covers, canvas work, T-tops/arches, exterior and underwater lighting, etc.)
- Electric Motor/ Battery Powered Propulsion/ Hybrids (trolling motors)
- Electrical Systems (AC/DC onboard and shore power systems, batteries, control apparatus, battery management tools, charger, etc.)
- Entertainment (audio and video)
- Furnishings and Interior Parts (appliances, furniture, textiles, interior systems, galley, interior lighting)
- Inboard Engines (stern drives, jet drives, diesel and gas inboard engines, struts and shafts, inboard engine equipment)
- Mechanical Systems (air conditioning, heating, plumbing, ventilation, pumps, tanks and fuel systems, stabilization systems, etc.)
- OEM Electronics (navigational, onboard systems, instrumentation, sonar, software)
- Outboard Engines (outboard engines and electrical systems, trolling motors and props for outboards)
- Propulsion Parts, Propellers (engine equipment and gauges, trim tabs, engine maintenance, steering systems)
- Safety Equipment
- Trailers, Parts and Trailer Accessories