



IBEX

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www.ibexshow.com

VISITORS 2019 FACTS & FIGURES

Visitors to IBEX in 2019 represented 45 countries



US Visitors: 90%
International Visitors: 10%

Top Visiting Countries

1. United States
2. Canada
3. Taiwan
4. Brazil
5. U.K.

Top Visiting States

1. Florida
2. Georgia
3. North Carolina
4. Michigan
5. Indiana

Company profile of visitors

BoatBuilders	36%
Distributors/Wholesalers	15%
Boatyard/Marina/Repair/Maintenance	14%
Dealers/Retailers	10%
Manufacturer Reps	8%
Marine Consultants/Surveyors	7%
Academic/Association	4%
Gov't/Military/Law Enforcement	2%
Media	2%
Designers/Naval Architects/Engineers	2%

Decision makers



Overall positive experience



Satisfied with the Exhibit Halls



Will make buying decisions based on visit



Number of Visitors

4,300 Unique Visitors
7,237 Unique Visits

Main reasons for visiting IBEX

78%	To discover new products and technology
68%	To discover new suppliers and business partners
53%	To network with other marine professionals

IBEX's Education Conference

635 Unique Participants
68 Seminars & Sessions

Overall Education Experience Satisfaction

92%	Quality of Sessions
90%	Quality of Speakers



IBEX Community

3,230	Facebook
3,552	Twitter
2,421	LinkedIn
1,456	Instagram

MEDIA PARTNERS: BoatingIndustry CW IBI BOATBUILDERS Trade Only Marina

SEPT 29 - OCT 1, 2020
TAMPA, FL USA

OWNED BY NMMMA rai
National Marine Manufacturers Association AMSTERDAM

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IN PARTNERSHIP WITH ICOMIA
INTERNATIONAL COUNCIL OF MARINE INDUSTRY ASSOCIATIONS

MEMBER OF IFBSO
THE WORLD'S LEADING BOAT SHOW GOLD

PROFESSIONAL BOATBUILDER MAGAZINE

OFFICIAL EDUCATION PARTNER OFFICIAL MYP PARTNER Marina World

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EXHIBITORS 2019 FACTS & FIGURES

24 countries represented in IBEX's halls



PRODUCT PAVILIONS



Intends to exhibit in 2020



Achieved business goals



Introduced 1-5 new products at IBEX



Exhibiting Companies

2019	702
2018	701
2017	619
2016	556

Number of Exhibitor Booth Staff

2019	3352
2018	3175
2017	2990
2016	2842

Main reasons to exhibit at IBEX

- ✓ Need to compete in the industry and display products
- ✓ Networking opportunities
- ✓ Quality and quantity of visitors
- ✓ Access to the U.S. Marine Industry

IBEX Offers Exhibitors



IBEX Docks
Offering Live
Product Demos



Sponsorship
and Advertising



Outdoor Display
and Demo Space

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