



POWERED BY **METSTRADE**

THE INTERNATIONAL BOATBUILDERS'
EXHIBITION & CONFERENCE

IBEX 2019 Innovation Awards

OFFICIAL RULES & REGULATIONS

IBEX will be presenting Innovation Awards in a number of product categories at the 2019 International BoatBuilders' Exhibition & Conference (IBEX). The judging of the Innovation Awards will be conducted by persons selected by Boating Writers International, Inc. (BWI). Innovation Awards are awarded based upon the judges' subjective determination of which nominated product best satisfies the criteria listed below. There will be sixteen product categories (included on the Official Entry Form) eligible for Innovation Awards at IBEX; however, there is no guarantee that an Innovation Award winner will be selected for each category. Winning products will be selected based on the following criteria:

- Have innovative distinction from other products currently manufactured in the marine industry
- Have substantial modification or adaptation to the marine market if the product is an extension from a non-marine or general market
- Provide benefit to the marine industry and/or consumer
- Provide practicality of use
- Cost-effectiveness

In order to be qualified for entry to the IBEX 2019 Innovation Award program:

- Product must be on display in its finished, sellable state at the time of the show at which it is entered.
- Product must not have been previously submitted for an Innovation Award.
- Product must be sold and marketed or "shipping to market" at the time of the show at which it is entered or for sale to the public within 60 days after the end of the show. No concept products will be considered.
- Product cannot have been marketed or sold in the U.S. more than one year prior to being entered for an Innovation Award at any show.
- Participation in the Awards is limited to contracted companies exhibiting at IBEX 2019.

ENTRY FEE:

The entry fee is \$350 for NMMA members and \$400 for non-members per product entered. (U.S. currency, credit or check). All entry material, including payment, must be received by **August 30, 2019** to be considered.

HOW TO ENTER: Entry must be completed in full by **August 30, 2019**. Failure to submit the below items will forfeit entry.

- Complete the IBEX 2019 Innovation Award Entry form.
- Submit a product summary (**250 words or less**) describing the product/process and its innovative nature. **Required at time of entry.*
- Upload product photo and company logo (300 dpi). **Required at time of entry.*
- **Required:** Submit a 2-3 minute video showcasing the innovative features of the product in a succinct matter using the Dropbox link provided by IBEX staff. **Link sent after entry form is completed. Production quality will not be judged.*

- Upload additional product photos, brochures, catalogues, or other pertinent information about the Product using Dropbox link provided by IBEX staff.
- Pay entry fee (\$350 NMMA member/ \$400 non-member per Product).
- If applicable, ship product for review. **Shipping deadlines and instructions will be provided after application is complete.*
- Provide an onsite contact that will be available to meet the judges' onsite two days prior to the awards September 29 (9am - 5pm) and September 30, 2019 (9am and 2pm) to discuss this product(s) with the judges.

PARTICIPATION:

Participation in the 2019 IBEX Innovation Awards is limited only to companies contracted to exhibit at IBEX.

CANCELLATION/REFUND:

Product entry cancellations received by August 30, 2019 may be eligible to receive a full refund and will not be deemed as an active participant in the program. Entry cancellations received after the stated deadline will not be eligible for a refund and will be deemed as an active participant in the program. The product will remain ineligible for consideration at future IBEX, Minneapolis and Miami Innovation Award programs. Cancellation of an entry can be completed via phone or email prior to August 30, 2019. Please contact Rachel Harmon at (312) 946-6247 or by email at rharmon@nmma.org. All refund requests must be made by the entrant. Refunds will be credited back to the original credit card used for payment, unless otherwise directed.

DISCLAIMER:

The Innovation Award judges make their determination based on information submitted by participating manufacturers. Those persons who serve as judges have limited time to review the information submitted and to review the Product. The judges make their determination based on such information submitted, such review and the knowledge, experience, and skill of the judges. The judges will conduct no testing of the Product itself. The selection of a particular Product for an Innovation Award does not constitute NMMA's or BWI's (i) endorsement of the Product nor (ii) a warranty of the Product's fitness for a particular purpose, effectiveness, or safety. It merely reflects the judges' judgment that, if the Product in fact performs or functions as the materials submitted with the Product purport, such Product is more "innovative" than the other Products in its category and satisfies the other criteria listed above.

PARTICIPANT DECLARATION:

By completing an Official Entry Form to submit a Product for consideration for an Innovation Award, each company submitting a Product (an "Applicant") is deemed to have read and understood all of the Official Rules and Regulations and, in addition, is deemed to have acknowledged and agreed to the following:

- Applicant represents to NMMA and to BWI that (i) Applicant owns the Product without conflict with, or infringement upon, the valid rights of others, (ii) the Product was not marketed or sold to any person or entity in the U.S. prior to October 2, 2018 and (iii) Applicant has no knowledge of any other person or entity marketing or selling any product that is similar to the Product that has not been disclosed in the materials submitted.
- Applicant acknowledges that any Innovation Award granted is based on compliance with these Rules and Regulations and the accuracy of the above representations and warranties. Therefore, any violation of the Rules and Regulations or breach of any of the representations or warranties (in the sole determination of NMMA) shall give NMMA grounds to revoke any award granted by giving written notice to that effect to an Applicant, in which event, Applicant agrees to return the Innovation Award and to cease making reference to the Innovation Award in its marketing literature.
- Applicant agrees to hold NMMA and BWI harmless and indemnify NMMA and BWI from any and all loss, cost, expense (including reasonable attorneys fees), and damage that may arise or be incurred by either or both of them as a result of Applicant's participation in this Innovation Awards program or Applicant's being granted an Innovation Award.