



WHERE BETTER
BOATS BEGIN

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**THE 2016 INTERNATIONAL BOATBUILDERS' EXHIBITION & CONFERENCE EXHIBIT HALLS
SELL OUT; WAIT LIST STARTS FOR COMPANIES WHO WANT TO EXHIBIT**

Leading Event for Marine Innovation to be held October 4-6 in Tampa, FL

BROOKLIN, ME, March 30, 2016 – The International BoatBuilders' Exhibition and Conference (IBEX), taking place October 4-6 at the Tampa Convention Center, has announced that the show floor is sold out. The event will host over 550 exhibiting companies, of which 100 are new for 2016, on two show floors that will be 106,300 square feet of exhibit space, plus an additional 35+ slips on 1,000 feet of dock, and 6,000 square feet of waterfront outdoor exhibit space. The event will offer on-the-water demonstrations, waterfront demonstration areas, and feature Specialty Pavilions including the Composites Pavilion, Electronics Pavilion, and Compliance and Standards Pavilion, Connected Boat, Future Materials Display, and much more.

"We are thrilled that we have had such an overwhelming response from companies to participate. Marine industry manufacturers know that IBEX is the premier show to showcase and launch new products and technology," said Anne Dunbar, IBEX Show Director. "With the addition and expansion of the docks, current exhibitors have an incredible opportunity to exhibit technology live and on-the-water." For those companies who do not yet have exhibit space, a wait list has been started. Exhibit space will be assigned on a first come, first served basis, and any company interested in exhibiting should fill out the online exhibit space application to be added to the wait list, [click here](#).

The IBEX Show will occupy two floors with exhibit space. The new first floor exhibit hall will open at 9:00 am, an hour earlier than the third floor exhibit hall, and will be comprised of a majority of new companies to IBEX and the marine industry, and also home to the IBEX Café. For more information about the wait list or for an exhibitor to expand their current presence to the docks or the outdoor demo area contact Tina Sanderson at tina@ibexshow.com or Kate Holden at kate@ibexshow.com.

According to event research, the 5,000+ boatbuilders, boatyard/marina operators, designers, surveyors, retailers and dealers who attend IBEX have buying power. The study shows that 30% of attendees are owners/president and CEO's; 66% have the final say or make recommendations for purchase and 75% of attendees will make a buying decision at IBEX. In addition to finding new products and services, attendees will also be able to participate in the IBEX Seminar Series which offers world-renowned technical education and attend special events including the IBEX Innovation Awards, Industry Breakfast, Opening Night Reception, and more. For the most up-to-date information about IBEX, visit www.ibexshow.com.

About the International Boatbuilders' Exhibition & Conference (IBEX)

IBEX, Where Better Boats Begin (www.ibexshow.com), is the marine industry's largest technical trade event, owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), and annually gathers thousands of industry professionals. *Professional BoatBuilder* (www.proboat.com), a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for those working in design, construction, and repair and has a worldwide readership exceeding 24,000. **The National Marine Manufacturers Association** (www.nmma.org) is the leading association for the North American recreational boating industry whose member companies produce more than 80 percent of the boats engines, trailers, accessories, and gear used by boaters in North America.