



WHERE BETTER  
BOATS BEGIN

**FOR IMMEDIATE RELEASE:**

For Further Information, contact:

Amy Riemer, Media Relations Representative

978-502-4895 (cell) or 978-475-4441 (office)

[amy@riemercommunications.com](mailto:amy@riemercommunications.com)

**DESPITE THREAT OF HURRICANE MATTHEW, IBEX 2016 IS DEEMED A SUCCESS BY  
EXHIBITORS AND ATTENDEES ALIKE**

*For Future Events, IBEX will be co-owned by NMMA and RAI Amsterdam*

**BROOKLIN, ME, October 6, 2016** – The organizers of the [International BoatBuilders' Exhibition & Conference \(IBEX\)](#) announced today the 2016 event, which took place in Tampa, Florida on October 4-6, attracted over 6,000 registered industry professionals during the first two days of the event. Unfortunately, with Hurricane Matthew heading toward Florida many local marine industry companies were unable to attend as they had to tend to both personal and professional hurricane preparations. But even with the storm, IBEX, the marine industry's largest technical trade event in North America, drew marine industry professionals from around the globe to learn about and explore the newest in marine innovation from 556 exhibiting companies, covering 118,000 square feet of exhibit space.

“A record breaking 750 marine professionals kicked off the event at the Industry Breakfast and heard first-hand the exciting news about the new partnership between METSTRADe and IBEX,” said Anne Dunbar, Show Director of IBEX. “The two floors of the trade show were buzzing throughout the first two days with hundreds of new products and technologies being introduced. There was definitely a sense of excitement and enthusiasm on Tuesday and Wednesday. Unfortunately, with Hurricane Matthew bearing down on Florida many exhibitors had to leave Wednesday evening and we are closing the show at 12:30pm on Thursday to give exhibitors extra time to break down their booths.”

The 2017 IBEX is scheduled to take place at the Tampa Convention Center, September 19 – 21, in Tampa, FL USA. For more information, please visit [www.ibexshow.com](http://www.ibexshow.com).

**About the International BoatBuilders' Exhibition & Conference (IBEX)**

**IBEX** ([www.ibexshow.com](http://www.ibexshow.com)), is owned and produced by *Professional BoatBuilder* magazine and the National Marine Manufacturers Association (NMMA), and annually gathers thousands of industry professionals. *Professional BoatBuilder* ([www.proboat.com](http://www.proboat.com)), a boatbuilding-industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for those working in design, construction, and repair and has a worldwide readership exceeding 24,000. **The National Marine Manufacturers Association** ([www.nmma.org](http://www.nmma.org)) is the leading trade organization for the North American recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, marine accessories and gear used by millions of boaters in North America. The association serves its members and their sales and service networks by improving the business environment for recreational boating including providing domestic and international sales and marketing opportunities, reducing unnecessary government regulation, decreasing the cost of doing business, and helping grow boating participation. As the largest producer of boat and sport shows in the U.S., NMMA connects the recreational boating industry with the boating consumer year-round.