



FROM: NATIONAL MARINE MANUFACTURERS ASSOCIATION
New Address: 231 S. LaSalle St., Suite 2050, Chicago, IL 60604

FOR IMMEDIATE RELEASE

CONTACT: Sarah Ryser (sryser@nmma.org; 312.946.6285)

IBEX 2010 Announces Innovation Awards' Call for Entries

CHICAGO – June 22, 2010 – The [National Marine Manufacturers Association \(NMMA\)](#) announced today entries are being accepted for the [2010 International BoatBuilders' Exhibition & Conference \(IBEX\) Innovation Awards](#), one of the marine industry's most prestigious honors. The Awards presentation takes place during the show's annual Industry Awards Breakfast on Tuesday, September 28 from 7:30-9:30 a.m.

IBEX Innovation Awards are judged by Boating Writers International (BWI) in recognition of exceptionally innovative new marine equipment and processes in the OEM and aftermarket sector, and will be on display throughout IBEX September 28-30 in Louisville, KY at the Kentucky Exposition Center.

NMMA and BWI will recognize up to 13 new products, plus one Environmental Award, at IBEX 2010. Exhibiting companies may submit products for consideration in the following categories:

- **Boatbuilding Methods & Materials** (techniques and equipment to build boats)
- **Deck Equipment and Hardware** (Rigging, rope, docking and anchoring equipment, boat covers, canvas work, mooring gear, steering mechanisms and wheels, exterior and underwater lighting, etc.)
- **Furnishings & Interior Parts** (appliances, furniture, lighting, textiles, interior systems, galley)
- **Mechanical Systems** (air conditioning, heating, plumbing, ventilation, pumps, tanks and fuel systems, etc.)
- **Electrical Systems** (AC/DC onboard and shore power systems, batteries, control apparatus, battery management tools, etc.)
- **Inboard Engines** (sterndrives, jet drives, diesel and gas inboard engines, struts and shafts, inboard engine equipment)
- **Outboard Engines** (outboard engines and electrical systems, trolling motors and props for outboards)
- **Boatyard Hardware** (yard installed boat lifts, cranes, docks, marina equipment and software - management programs, inventory and job flow software, etc.)
- **Propulsion Parts, Propellers** (engine equipment and gauges, trim tabs, engine maintenance)
- **Boat Care and Maintenance** (coatings, chemicals, paints, finishes, additives, oils and tools)
- **OEM Electronics** (entertainment, navigational, onboard systems, instrumentation, sonar, software, etc.)
- **Trailers, Parts and Trailer Accessories**
- **Safety Equipment**

The submission deadline for Innovation Award entries is **September 2**. The application form can be downloaded at [IBEXShow.com](#). Contact Melissa Skomedal at (312) 946-6281 or mskomedal@nmma.org for more information about the IBEX 2010 Innovation Awards.

[Register today](#) for the 20th annual IBEX show, taking place at the Kentucky Exposition Center Tuesday, September 28 from 10:00a.m.-6:00p.m.; Wednesday, September 29 from 10:00a.m.-6:00p.m.; and Thursday, September 30 from 10:00a.m.-4:00p.m.

IBEX is the largest boating industry gathering of 2010. For boatbuilders, marine industry dealers, aftermarket suppliers and buyers, designers, repairers, surveyors, and boatyard/marine operators, IBEX is the single source for the latest boatbuilding technologies, tools, and materials. It is owned and produced by *Professional BoatBuilder* magazine and National Marine Manufacturers Association (NMMA). For the latest information, visit www.ibexshow.com.

IBEX GETS SOCIAL:

- Network with marine industry peers on [LinkedIn](#)
- Follow IBEX on Twitter [@IBEXShow](#) for up-to-the-minute show news

EDITOR'S NOTE: Members of the media are encouraged to visit IBEXShow.com to sign up for a media badge. Preview photos, interviews and additional info are available by contacting Sarah Ryser at 312-946-6285 or sryser@nmma.org. A valid business card showing your affiliation to the marine industry MUST be presented at the show in order to receive your press badge.

###

Professional BoatBuilder, the boatbuilding industry trade magazine, was first published in 1989 in response to a growing need for a dedicated forum for boatbuilding-related professionals. The magazine's worldwide readership exceeds 23,000 (subject to BPA International audit). *Professional BoatBuilder* is online at www.proboat.com.

The **National Marine Manufacturers Association (NMMA)** is the leading association representing the recreational boating industry. NMMA member companies produce more than 80 percent of the boats, engines, trailers, accessories and gear used by boaters in North America. The association is dedicated to industry growth through programs in public policy advocacy, market statistics and research, product quality assurance and promotion of the boating lifestyle. Visit www.NMMA.org for more information.