

# Register for the International BoatBuilders' Exhibition & Conference

**IBEX • SEPTEMBER 28–30, 2010 • KENTUCKY EXPOSITION CENTER, LOUISVILLE, KY, USA**

**EXHIBITION HOURS:**

Tuesday, September 28, 10:00 a.m.–6:00 p.m.  
 Wednesday, September 29, 10:00 a.m.–6:00 p.m.  
 Thursday, September 30, 10:00 a.m.–4:00 p.m.

**THREE WAYS TO REGISTER**

Register online: [www.ibexshow.com](http://www.ibexshow.com)  
 Fax form to: +1 866-721-4149  
 Mail form to: Expo Logic, 820 Park Way  
 Broomall, PA 19008

**Registration questions:**

Contact Melissa Gurniewicz  
 at +1 312-946-6281; [mgurnie@nhmma.org](mailto:mgurnie@nhmma.org).  
**Exhibit-sales inquiries:**  
 Contact Anne at +1 716-662-4708,  
 or Tina at +1 802-879-8324.

Please send me e-mail updates about IBEX. (You must supply e-mail address.)

NEW TO IBEX? Please check this box.

If you are an exhibitor, please do not fill out this form. Refer to the *IBEX Exhibitors' Service Manual* to receive your badges. Please type or print legibly your name as you would like it to appear on your badge. (Only one registrant per form; photocopy form for additional registrants.)

NMMA Member

Your name:  Mr.  Ms.

Title: \_\_\_\_\_ Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Please answer the questions below. All questions must be answered:**

**1. Primary type of business:**

*Write the letter of your primary business on the line, and check all that apply:*

- a. Powerboat building/construction
- b. Sailboat building/construction
- c. Other boat building/construction
- d. Yacht design/naval architecture/engineering
- e. Fabricator/laminator
- f. Government/military

- g. Boat repair/maintenance
- h. Marina/storage
- i. Wholesaler/distributor
- j. Marine manufacturer representative
- k. Marine manufacturer
- l. Marine Retailer
- m. Marine Dealer
- n. Marine surveying
- o. Marine consulting
- p. Academic/marine association
- q. Yacht Captain/engineer/owner
- r. Press
- s. Other (please specify): \_\_\_\_\_

**2. If you are a boat builder, are you primarily a builder of:**

- a. Production boats
- b. Semi-custom boats
- c. Custom boats
- d. Yachts/mega yachts

**3. Please indicate your position at the company:**

- a. Owner, president, CEO
- b. Vice president, COO
- c. Other officer
- d. Purchasing agent

- e. Manager, foreman
- f. Yacht designer/naval architect/engineer
- g. Other (please specify): \_\_\_\_\_

**4. Role in purchasing (check one only):**

- a. Final say
- b. Specify
- c. Recommend
- d. Other (please specify): \_\_\_\_\_

**SEMINAR PRICING**

**Full Conference Package**

(six individual sessions; includes exhibit-hall pass, pre-conferences not included) All sessions must be selected on this registration form.

Before Aug. 20: \$250 • After Aug. 20: \$350 **Subtotal: \$ \_\_\_\_\_**

**Individual Sessions** (includes exhibit-hall pass)

Before Aug. 20: \$50 each • After Aug. 20: \$65 each  
 No. individual sessions: \_\_\_\_\_ **Subtotal: \$ \_\_\_\_\_**

**Ten-percent Discount**

(applies to three or more registrants from the same company, submitting paid registrations at the same time)

**Less 10% discount: \$ \_\_\_\_\_**

Registrants: 1. \_\_\_\_\_ 2. \_\_\_\_\_  
 3. \_\_\_\_\_ 4. \_\_\_\_\_

**IBEX INDUSTRY BREAKFAST TICKETS**

Join fellow marine-industry professionals for breakfast on Tuesday, September 28, 2010, 7:30 a.m.–9:30 a.m.

No. of tickets: \_\_\_\_\_ at \$25 each. **Subtotal: \$ \_\_\_\_\_**

**USING MARKET INTELLIGENCE FOR MARKET GROWTH**

Wednesday, September 29, 2010 8:00 a.m. – 12:00 p.m.

NMMA Member Price – \$150 before August 20; \$199 after August 20  
 Non-Member Price – \$350 before August 20; \$399 after August 20

No. of tickets: \_\_\_\_\_ **Subtotal: \$ \_\_\_\_\_**

**TOTAL \$ \_\_\_\_\_**

**FREE EXHIBIT-HALL PASS**

Please register me for a free pass to the exhibit hall. (Request must be received before September 21, 2010. After that date, please plan to register at the show.)

**FREE: Register for Exhibitors' Workshops (see page 25)**

**TUESDAY, SEPTEMBER 28**

WK1 WK2 WK3 WK4 WK5 WK6 WK7 WK8 WK9 WK10

**WEDNESDAY, SEPTEMBER 29**

WK11 WK12 WK13 WK14 WK15 WK16 WK17 WK18 WK19 WK20

**REGISTER FOR SEMINARS**

Forward your seminar selections to us by August 20, 2010, and save money! Please refer to the Program-at-a-Glance (pages 10–11) to make your selections. For each day of the show, select only one individual session per time period.

**TUESDAY, SEPTEMBER 28**

8:30 a.m.–10:00 a.m. 101 102 103 104 105 106 107 108 109 110 111 112

3:30 p.m.–5:00 p.m. 201 202 203 204 205 206 207 208 209 210 211 / 212

**WEDNESDAY, SEPTEMBER 29**

8:30 a.m.–10:00 a.m. 301 302 303 304 305 306 307 308 309 310 311 312

3:30 p.m.–5:00 p.m. 401 402 403 404 405 406 407 408 409 411 412

**SESSION 413 • Wednesday, September 29 • 6:15 p.m.–7:45 p.m.**

**THURSDAY, SEPTEMBER 30**

8:30 a.m.–10:00 a.m. 501 502 503 504 505 506 507 508 509 511 512

2:30 p.m.–4:00 p.m. 601 602 603 604 605 606 607 608 609 611 612

**REGISTER FOR PRE-CONFERENCE WORKSHOPS (see page 9)**

**Monday, September 27, 2010**

9:00 a.m.–3:00 p.m. **PC1 DIAB** \$85 (fee includes lunch)

9:00 a.m.–3:00 p.m. **PC2 WEST SYSTEM** \$85 (fee includes lunch)

1:00 p.m.–5:00 p.m. **PC3 MITEC** \$35

**PAYMENT**

**Credit Card:** I authorize IBEX LLC to charge the total amount above to my Visa/MC/AMEX.

Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Security code (three-digit code on back of VISA or MC; four-digit code on front of AMEX): \_\_\_\_\_

Print your name as it appears on your credit card: \_\_\_\_\_

Your signature (required): \_\_\_\_\_

**Check Enclosed.** (Make checks payable to IBEX LLC, drawn on a U.S. bank in U.S. dollars.)

Refunds will be made for cancellations received no later than August 20, 2010; however they are subject to a \$50 service charge. Cancellations must be received in writing. Cancellations made after August 20, 2010 and "no-shows" are subject to the full registration fee. No refunds will be made after the event. If you must cancel after August 20, 2010, you may send a substitute from your organization.

**IBEX is for the trade only. No one under age 18—including infants—will be admitted.**