









# IBEX 2010 Online Booth Packages


Your free IBEX 2010 online booth is accessible 24 hours a day to the thousands of boat building professionals who use the official IBEX Web site to shop, source and find products and suppliers.

**NEW! Five FREE online New Product Showcases for each IBEX 2010 Exhibitor**

## STANDARD Online Booth — FREE for all exhibitors


	<b>Business Card</b> – Company address, phone and fax.		<b>Booth Contact</b> – Name, phone, fax and email for the sales contact. Only one name allowed.
	<b>Categories</b> – Products and services. Keyword searchable by attendees. Deadline: August 9 <sup>th</sup> .		<b>Change Password</b> – Must be done before updating information.
	<b>Company Profile</b> – 100-word description seen only as part of your online booth. This information is not included in the show directory.		<b>Show Guide</b> – 50-word description printed in <i>The Official IBEX 2010 Show Directory &amp; Buyers' Guide</i> . <b>Deadline: August 9<sup>th</sup>.</b>

## Got New Products? Promote them NOW for FREE!

	<b>New for IBEX 2010:</b> Each exhibitor is allowed up to 5 new product photos to showcase as part of your online booth at no charge. Use your online booth to promote your new products and lure customers to your booth on-site. Each new product receives a tagline, a photo, description, demo, url, and brochure. Your company limit: 5 per exhibitor.
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## PREMIUM Online Booth - Only \$100.

Includes all of the features offered in a standard booth (see above) **PLUS:**

	<b>Media Center</b> - Enhance your booth with your own personal media center. Insert a PDF of your company brochure, and up to two press releases, a company logo, a video, and a pod cast.
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## Important Deadline Reminder:

Each exhibitor is responsible for creating their company's 50-word description, and selecting their product categories for publication in *The IBEX 2010 Show Directory & Buyers' Guide*.

**Your Show Directory company listing must be completed by August 9<sup>th</sup>.**

**Questions? Call Tina at 802-879-8324, Anne at 716-662-4708  
or Jackie at 207-359-7716.**

**[www.ibexshow.com](http://www.ibexshow.com)**