



## Create your online booth today!

Be instantly accessible to thousands of professional boatbuilders who use the IBEX Show Web site to discover new products and connect with suppliers.

### Recent IBEX Web Site Statistics

Average time spent shopping, sourcing, and researching: 7 minutes, 27 seconds  
Visitors: 157,300  
Unique Visitors: 53,037

www.ibexshow.com is a virtual trade show that works for you 24/7!

### Create Your Online Booth. Follow These Easy Instructions:

- To create your FREE online booth, and Show Guide listing, go to:  
**www.ibexshow.com**
- Select the “Exhibitor Information” TAB at the top of the page.
- Select “Create Your Show Guide Listing” in the drop down menu. You need your one-time use only password to login. Your one-time use only password was included in your Booth Confirmation letter.
- When you have successfully logged-in, please note the Task Checklist offered. The first task on the checklist is Change Password. **You must change your password before the system will allow you to continue.** We recommend you use your company phone number (no spaces, no dashes) as your new password, but many password clue options are offered.
- After you have changed your password, WRITE IT DOWN! Work your way down the Task Checklist to ensure you have completely created your online booth, and entered information to be published in the Official Show Guide. As you complete a task, check it off in the list to track your progress. The system will not automatically do this for you.
- You can UPGRADE your online booth for an additional fee. Refer to the previous page under PREMIUM Online booth for details.
- Please note: The information you enter online will **NOT** affect the IBEX billing/shipping database. Please notify Tina, Anne, or Jackie of any company address, name, or billing changes.

#### **IMPORTANT DEADLINE: AUGUST 9, 2010**

The information that you input online under “Show Guide” will be downloaded on August 9, 2010, and published in the *IBEX 2010 Official Show Directory & Buyers’ Guide*.

Failure to input your 50-word company description by August 9<sup>th</sup> will result in an incomplete company listing in the *IBEX 2010 Official Show Directory & Buyers’ Guide*.

**Questions? Call Tina at 802-879-8324, Anne at 716-662-4708  
or Jackie at 207-359-7716.**

**www.ibexshow.com**