



PRODUCT-SPONSORSHIPS

Deadline: First-Come, First-Served

Advertise on-site at IBEX. All sponsors receive signage in the IBEX registration area plus acknowledgement in all IBEX pre-show print promotions, the *Official Show Directory & Buyers' Guide*, and the IBEX Web site.

Official Show Bags	\$5,000*
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Advertise your company on official show bags given to each registered attendee. Sponsoring exhibitor must provide approximately 8,000 to 10,000 bags for distribution in addition to sponsorship cost.

Official Show Bag Insert	\$3,000
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Include your company brochure in the official IBEX bags, which are handed out to each of the thousands of IBEX attendees. Inserts are limited to four-page, pre-collated, stapled pieces. Total number of inserts to be distributed via the official show bag is five.

Seminar Folder, Back Cover	\$1,500
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Seminar Folder, Inside Flaps	\$1,000 each
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Your company will get noticed by every registered seminar attendee when you put your company's advertisement on the seminar folder. Approximately 2,000 distributed.

Seminar Folder Insert	\$1,100
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Put your company literature in the hands of every IBEX attendee who takes advantage of one of the show's exceptional educational seminars. Include a company brochure in the seminar folder. Inserts are limited to four-page, pre-collated, stapled pieces. Total number of seminar folder inserts available is two. (Contact Tina or Anne at the numbers below for insert deadline.)

Seminar Notepads	\$2,000*
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Get your company's contact information back to the office desks of every seminar attendee at IBEX. Have your company's name and logo printed on every notepad, which are handed out to all seminar attendees. Sponsoring exhibitor must provide 2,000 notepads for distribution.

Badge-Holder Lanyards	\$5,000*
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Have every IBEX attendee wear your company name during the show. Print your company name on the laces used as badge-holder lanyards, which are handed out to each attendee as they register. Sponsoring exhibitor must provide approximately 7,500 to 10,000 lanyards for distribution in addition to sponsorship cost.

**Rates are for rights only. All production costs are additional.*

To take advantage of an on-site advertising opportunity, please fill out page 3 of this section of the Exhibitor Marketing Kit, and return to us immediately.

Questions? Call Tina at 802-879-8324, or Anne at 716-662-4708.



EVENT-SPONSORSHIPS

Deadline: First-Come, First-Served

Advertise on-site at IBEX! All sponsorships receive the following: benefits signage in the IBEX registration area, plus acknowledgement in all IBEX pre-show print promotions, the Official Show Directory & Buyers' Guide, and the IBEX Web site.

Seminar Coffee Service **\$2,000**

Treat attendees to daily coffee service, offered prior to the first seminar sessions of the day. Signage will display your company name before and during the service. One sponsorship opportunity is available each day of the show. The number of coffee-service sponsorships available is three.

Industry Awards Breakfast **\$6,000**

Your company will receive unprecedented exposure as the sponsor of the biggest networking event taking place at IBEX, which will be covered extensively by industry media. Your sponsorship includes five complimentary tickets to the Industry Breakfast (a \$125 value), reserved VIP seating, company name and logo in the Industry Awards Breakfast program, company banner hung inside the ballroom where the event takes place, and a thank-you announcement made during the breakfast. The number of Industry Awards Breakfast sponsorships available is three.

International Resource Center (IRC) **\$6,500**

Get your company name and logo in front of hundreds of international boatbuilders' and distributors by sponsoring the International Resource Center (IRC) outside the exhibit hall, which features business and meeting services for international attendees. Your sponsorship includes your company name and logo displayed on the IRC header, distribution of your company literature, and your company banner, centrally located between Hall B and C in booth 1045, displayed inside the IRC. There is only one IRC sponsorship available.

To take advantage of an on-site advertising opportunity, please fill out page 3 of this section of the Exhibitor Marketing Kit, and return to us immediately.

Questions? Call Tina at 802-879-8324, or Anne at 716-662-4708.



PRODUCT & EVENT SPONSORSHIPS ORDER FORM

Deadline: First-Come, First-Served

Please fill out your selections and contact information, and then sign and fax this form to the number below.

Attendee Lounge Sponsorships

- Exhibit Hall Attendee Lounge
Sponsorships *For specific details see page 2.*
- a. – Cyber Center Sponsorship \$3,500
- b. – Coffee Bar \$3,000**
- c. – Beer Bar \$3,000**

Product-Sponsorships

- Official Show Bags \$5,000
- Official Show Bags Insert \$3,000
- Seminar Folder (Back Cover) \$1,500
- Seminar Folder (Inside Flap) \$1,000
- Seminar Folder Insert \$1,100
- Seminar Notepads \$2,000
- Lanyards \$5,000

****Please contact Anne or Tina for artwork material deadline (logos or graphics for banners or signage).***

Event-Sponsorships

- Tuesday Morning Coffee Service to seminar attendees \$2,000
- Wednesday Morning Coffee Service to seminar attendees \$2,000
- Thursday Morning Coffee Service to seminar attendees \$2,000
- Industry Awards Breakfast \$6,000
- International Resource Center (IRC) \$6,500

All sponsorship rates are net, and are therefore non-commissionable.

Terms: Payment is due within one week of reservation. This document serves as your official contract. All sponsorships and on-site advertising are non-cancelable and non-refundable. Please contact Tina or Anne for production and material deadlines.

****Rates are for rights only, not consumption. Contact Centerplate to finalize consumption budget.**

Company: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Fax this form to ONLY ONE of the numbers below:

**Tina Sanderson
Fax: 866-469-2471**

**Anne Dunbar
Fax: 716-662-4709**