



Create your online booth today!

Be instantly accessible to thousands of professional boat builders who use the IBEX Show web site to discover new products & connect with suppliers.

Recent IBEX Web Site Statistics

Page View Statistics Per Month (Starting in June 2007)

<u>June'07</u>	<u>July'07</u>	<u>Aug'07</u>	<u>Sept'07</u>	<u>Oct'07</u>	<u>Nov'07</u>	<u>Dec'07</u>	<u>Jan.'08</u>	<u>Feb.'08</u>
9,799	32,168	54,083	60,391	53,468	6,859	4,178	6,785	7,166

www.ibexshow.com is a virtual boat building trade show that works for you 24/7!

Create Your Online Booth. Follow These Easy Instructions:

- To create your FREE online booth, and Show Guide listing, go to: www.ibexshow.com
- Select the "Exhibitor Information" TAB at the top of the page.
- Select "Create Your Show Guide Listing" in the left side menu. You need your one-time use only password to login. Your one-time use only password is included in the Booth Confirmation cover page of this letter.
- When you have successfully logged-in, please note the Task Checklist offered. The first task on the checklist is Change Password. **You must change your password before the system will allow you to continue.** We recommend you use your company phone number (no spaces) as your new password, but many password clue options are offered.
- After you have changed your password, WRITE IT DOWN! Work your way down the Task Checklist to ensure you have completely created your online booth, and entered information to be published in the Official Show Guide. As you complete a task, check it off in the list to track your progress. The system will not automatically do this for you.
- See enclosed page for details about how to UPGRADE your online booth. For an additional fee, you can add your company logo, new product photos, press releases, live video streaming, and more!
- Please note: The information you enter online will **NOT** affect the IBEX billing/shipping database. Please notify Tina or Anne of any company address, name, or billing changes.

IMPORTANT DEADLINE: AUGUST 14, 2008

The information that you input online under "Show Guide" will be downloaded on August 14, 2008, and published in the *IBEX 2008 Official Show Directory & Buyers' Guide*. Failure to input your 50-word company description by August 14th will result in an incomplete company listing in the *IBEX 2008 Official Show Directory & Buyers' Guide*.

Questions? Call Tina at 802-879-8324, or Anne at 716-662-4708.

www.ibexshow.com